

Resilience

What is it? Instead of allowing events to negatively impact you, or your organisation, learning to be resilient allows you to see things objectively and move forwards with a positive, growth mindset.

Why Should I care? People are searching for hope. For something to focus on that offers a respite from the unrelenting crisis avalanche. Community can be a shield and a buffer, offering support and understanding. Community can help individuals and groups heal from past trauma and be better prepared for whatever comes next.



Crisis fatigue



Pivoting your approach, channel or proposition



Building community resilience

So what?

As we head into even more uncertain economic times, and giving continues to stagnate, how and where can you innovate and diversify your portfolio?

What did you learn in the pandemic about risk and governance? What do you want to retain and support?

Now is the time to listen to your communities and understand what they need in order to recover.